



# **GOODREASONS CHANGEOVER PROGRAM**

## **PROFESSIONAL SERVICE CENTERS**

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### **Changeover to the Brand Technicians Prefer**

IT'S FREE. Get 1:1 belt exchange on qualifying brands.

IT'S EASY. No billing or paperwork.

**PLUS**, get a custom inventory plan and have the right parts to meet the needs of your customers.



**GOODREASONS  
CHANGEOVER**

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## Increase Your Profits

Take advantage of Gates GoodReasons Changeover Program and upgrade to quality products you and your customers can trust. Gates provides a custom inventory plan for maximum efficiency and profit potential. Upgrading your inventory also provides superior coverage and cataloging for more sales opportunities.



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## Upgrade Your Inventory with Century™ Series Belts

Best fit, form and function of any belt in the industry  
Meets or exceeds vehicle manufacturer requirements  
Lasts up to 50% longer than standard belts  
Temperature and crack resistant EPDM rubber



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## Why Gates?

The broadest product line in the industry with over 22,000 SKUs  
Full line offering of passenger car, light truck, medium and heavy-duty applications  
Specialty belts for powersports, lawn & garden and agricultural  
OE quality products for both import and domestic  
Cutting-edge digital resources, including VIN scanning apps  
Unparalleled warranty protection

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For more information on any of these products, please contact your Gates Sales Representative.

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